IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. 1180,5059

In re Application of:

GREGORY N. WEISMANTEL. Examiner

888888 Serial No. 10/053,935 MICHAEL BEKERMAN

Filed: JANUARY 24, 2002 Art Unit: 3622

For: METHOD AND SYSTEM FOR § § Confirmation No.: 5964 TRANSMITTAL OF EXTENDED DATA ATTRIBUTES FOR PRODUCT ITEMS. § PRICING AND TRADE PROMOTION TRANSACTIONS 8

COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE

MAIL STOP: ISSUE FEE

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir/Madam:

The indication in the Notice of Allowance mailed October 14, 2011 that Claims 1, 2, 6, 7, and 21-39 of the subject Application, have been allowed, is noted with appreciation. However, Applicant would like to comment on the Examiner's statement of reasons for allowance.

REMARKS:

Pursuant to 37 C.F.R. § 1.104, Applicant respectfully issues a statement commenting on the Examiner's reasons for allowance. Applicant respectfully disagrees with the Examiner's reasons for allowance to the extent that they are inconsistent with applicable case law, statutes, and regulations. Furthermore, Applicant does not admit to any characterization or limitation of the claims, particularly any that are inconsistent with the language of the claims considered in their entirety and including all of their constituent limitations, or to any characterization of a reference by the Examiner

CONCLUSION:

Although Applicant believes no additional fees are deemed to be necessary; the undersigned hereby authorizes the Commissioner to charge any additional fees which may be required, or credit any overpayments, to **Deposit Account No. 500777**. If an extension of time is necessary for allowing this Response to be timely filed, this document is to be construed as also constituting a Petition for Extension of Time Under 37 C.F.R. § 1.136(a) to the extent necessary. Any fee required for such Petition for Extension of Time should be charged to **Deposit Account No. 500777**.

Respectfully submitted.

January 16, 2012

Date

/s/ Steven J. Laureanti

Steven J. Laureanti, Registration No. 50,274

BOOTH UDALL, PLC 1155 W. Rio Salado Pkwy., Ste. 101 Tempe AZ, 85281 602.573.0349 (mobile) 480.830.2700 (office) 480.830.2717 (fax) steven@boothudall.com

CUSTOMER NO. 53184